

news

FORTNIGHTLY NEWSLETTER SERVING THE EUROPEAN AND ASIAN CORRUGATED AND FOLDING CARTON INDUSTRY

20TH, OCTOBER 2008

INTERNATIONAL EDITION

VOLUME 22 NO. 21

Middle East Breakthrough For Abaca

Leading UK packaging software house, Abaca Systems Ltd, has reached an important milestone by concluding an agreement with its first Middle Eastern client, Kuwait based manufacturer Caesar Pac Carton and Paper Products Co. Caesar Pac, operated by General Manager Tamer Hozayen and Finance Director Elias Manohar, is a division of Caesars Group, a leading Kuwaiti industrial

concern. Managing Director of Abaca, Alan Cartwright, reports, "This order represents a significant expansion of our boundaries beyond our traditional UK/African base. We have been speaking to the people at Caesar for some time now, but in recent months they have concluded that their ambitious plans for growth could not be sustained without improved computer systems. Together with our business partners at CTI, we can cover every process within their business."

Established in January 2001 in the Kuwait Free Trade Zone, privately owned corrugated manufacturer Caesar Pac now employs over 150 and claims to offer complete solutions covering both heavy duty and light packaging, and supplies a range of industries, both locally and abroad, including food, soap and detergent, mineral water, beverages, lubricating oil, confectionery, ice cream, dairy products, frozen foods, fruit and vegetables, sea-food, tiles and ceramics.

In co-operation with San Diego, California based CTI, Abaca will be supplying a full range of IT products, including Abaca's Packaging 3000 business system with bar coded stock control and the latest e-commerce software. CTI will be providing their full MES

suite, including Full Plant Scheduling, Plant Floor Data Collection, Order Promising and Real Time Web Reporting. Abaca Sales Director, Graham Dickinson, says, "Caesar aims to move from the current output of around 3,000 tonnes per month to 5,000 in the next 12 months, and they are keen to get our systems in as



L to R: Alan Cartwright of Abaca and Tamer Hozayen of Caesar Pac

soon as possible. Having installed a lot of newer and faster machinery over the past year or so, one problem now is materials handling. They are constrained with space and at the moment they are installing a factory floor conveyor system in order to move material through the factory faster." He concludes, "We are very excited about this breakthrough, and very pleased that the product that we have worked so hard to develop over a number of years is now gaining such widespread international recognition. Having concluded the software deal only recently, we commenced work on 12th September with a view to completion by January 2009."