

Official Board Markets

May 5, 2001

T H E Y E L L O W S H E E T

CTI Introduces CorrChain to Converters

By Jackie Schultz

Executive Editor

Despite the great strides made in supply chain technology, most box makers continue to receive and process customer orders via fax and telephone. In an effort to streamline the process Corrugated Technologies Inc. (CTI), San Diego, has designed CorrChain™.



Bill Wappler

CTI demonstrated its new software to several members of the Association of Independent Corrugated Converters (AICC) at the AICC Spring Meeting last month in Indian Wells, Calif.

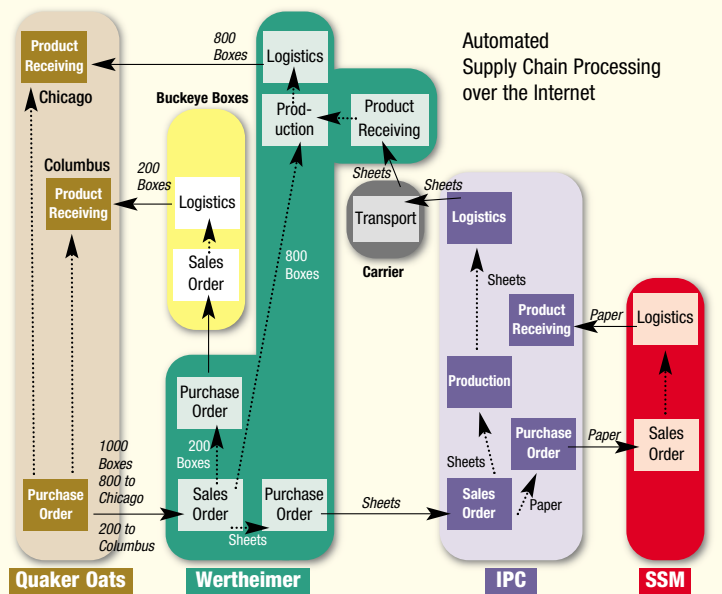
CorrChain provides a private, collaborative supply chain automation environment connecting

people, suppliers, carriers, customers and partners, says CTI President Bill Wappler.

Peter Eichhorst, founder of Paravisia Software Inc., makers of the software that drives CorrChain, simulated the process using Quaker Oats, Wertheimer Box & Paper, Buckeye Boxes, Innovative Packaging Corp. (IPC), and Smurfit-Stone Container Corp. as examples. Within a matter of minutes, Quaker Oats can place an order to Wertheimer Box, and Wertheimer can distribute it to other partners, such as Buckeye and IPC. All that is needed is Internet access.

"The program delivers a supply chain engine, complete task management capabilities, contact management and collaborative version controlled document sharing facilities, enabling supply chain partners to participate in a supply chain resolution network; group team calendar, and unique notification system," Wappler says. "By improving how work is completed among buyers and suppliers, the time to market is drastically de-

CorrChain™ Automates Supply Chain Business Processes



By using CorrChain over the Internet, Quaker Oats can place an order to its lead box supplier, which can distribute the order to other partners within a matter of minutes.

"...the time to market is drastically decreased..."

—Wappler

creased, and because everyone is working from the same page with the same terminology, many time-consuming, manual processes can now become automated."

Optional features of CorrChain include CorrSCD, a supply chain designer to enable users to construct a private supply chain automation network; CorrLib, a library of reusable prefabricated supply chain processes enabling business processes to be found more efficiently; and CorrBPD, a business process designer allowing modification of the individual supply chain business processes.

Car manufacturer BMW uses a version of this software for its supply chain processes, according to Wappler.

For more information, contact CTI at 858-578-3550.